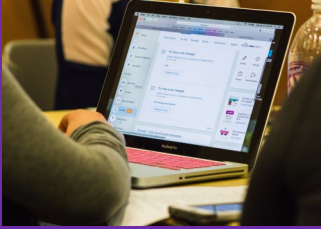


Females in Athletic Business

April 2016



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Join [FAB] for FREE Kick-Off Event: April 25th

We are excited for the announcement of [FAB]'s Kick-Off Event, sponsored by the Crowne Plaza Lansing West Hotel. The date for the premier event is set for Monday, **April 25th from 4:30-6:30 PM** at the Jack Breslin Student Events Center, on the campus of Michigan State University. The event will feature an introduction to [FAB] by Head Women's Basketball Coach, Suzy Merchant, tours of MSU's basketball facilities, hors d'oeuvres, networking and a raffle that includes Izzo-autographed items, Spartan gear and a men's basketball ticket package. The event is meant to showcase the mission and goals of [FAB] to its new members, in addition to beginning the networking phase. While this event is designed for [FAB] members, they are encouraged to bring friends or coworkers in the industry that may be interested in joining.



Admission is free and you can RSVP online at www.fabkickoffevent.eventbrite.com.

[FAB] Upcoming Events

Sponsored by 



You're Invited: Females in Athletic Business *Free Kick-Off Event*

Raffle prizes include Izzo-signed items and a Men's Basketball Ticket package

Monday, April 25, 2016

4:30 PM-6:30 PM

Breslin Student Events Center (MSU)

- Tours of Michigan State Basketball Facilities
- Introduction to [FAB] by Head Women's Basketball Coach, *Suzy Merchant*
- Hors D'oeuvres and Networking

- April 7, 14, 21, 2016
[FAB]ulous Advice

Check your Twitter or Facebook for advice from our professional members on career and education-based topics

- April 20, 2016
Career QB Monthly Topic Release

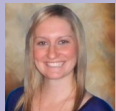
See Career Quarterback portion of our website to sign up as a mentor or mentee

- April 29-30
EmpowHER Girls Retreat by Suzy Merchant
Check out www.empowherretreat.com

[FAB] Committee



Suzy Merchant-Chairwoman
Head Coach-MSU Women's Basketball



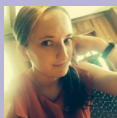
Kristin Porter-Director
Operations Asst.-MSU Men's Basketball



Dr. Peggy Kelper
Northwood University Professor



Meghan Ziehmer-Committee Member
Sports Event Mgr. -Greater Lansing Sports Authority



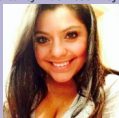
Jennifer Kyle-Committee Member
Premium Sales-DC United



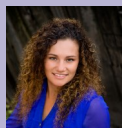
Cara Kaye-Communications Coordinator
Marketing Major-MSU



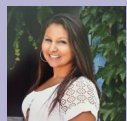
Kristyn Crippen-IT and Sponsorships Coordinator
Hospitality Business Major-MSU



Raquel Izzo-Membership Coordinator/Events
Advertising Major-MSU



Jourdan Sergent-Membership Coordinator
MSU Student



Cedee Powers-Administrative Assistant
MSU Student

Females in Athletic Business

Careers in Focus

- [FAB] Adds Job Postings to Site

In a never-ending effort to provide value to our professional and student members, [FAB] is launching "Free Agency," the job-postings portion of our website. We plan to partner with local and national organizations as well as professional teams to provide a listing of job openings in the sports business industry. Although the program is still in its infancy, the [FAB] staff looks forward to a growing number of businesses posting with us.

If you or your business are looking for a free way to post job openings while specifically targeting sports-minded professionals, please get in contact with [FAB] by emailing at fabsportsorg@gmail.com.

Check out
www.empowherretreat.com
for info on an empowering event
for young girls.



[FAB] Launches Career Quarterback Program

Mentorship is a key pillar of [FAB]'s mission to empower women in sports. Last month's launch of our mentorship program, Career Quarterback, marks the beginning of what we hope are very productive relationships between experienced professional members, called Career Coaches, with eager and ambitious student members, called Career Quarterbacks.

The goal is to encourage our student members to take control of their own education and career paths by intentionally seeking the guidance of well-versed professionals. Interaction within the duos is via whichever means the members find most convenient and is on their own schedules. Monthly topics are emailed to each party as suggested conversation ideas, in order to encourage, but not require, regular communication that is never forced or difficult. So far, [FAB] has matched thirteen student members with talented professional women who are willing to advise them on their way to achieving their goals in the sports industry.

If you'd like to participate in Career Quarterback as Career Coach or Career Quarterback, please log on to our website www.fabsportsorg.wix.com/faborg and click on Career Quarterback, or email us at fabsportsorg@gmail.com.



Females in Athletic Business

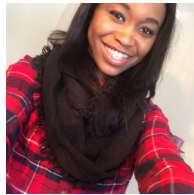
Student Member Spotlight—Courtney Howard

Courtney Howard is currently a senior at Eastern Michigan University, majoring in Sports Management. Her aspirations for a future career surround her passion for collegiate and pro sports, especially basketball.

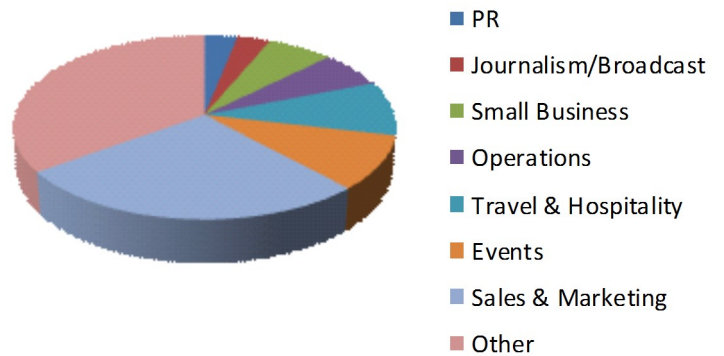
Her interest in basketball started in elementary school, when she began her playing career, which lasted through the end of high school. Once her time as an athlete had ended, she found great interest in knowing that she could make a career out of something she loves.

Courtney joined [FAB] because it is the very first organization she had come across that focuses on women who are making a difference in a male-dominated field. "This organization seems like a great way to meet mentors and colleagues who are interested in the same things I am," she says about her membership with [FAB].

She believes that success in this industry is half of what you know and half who you know. "I look forward to using this organization to its greatest ability and building relationships that last a lifetime."



A look at [FAB]'s professional membership breakdown by industry sector



[FAB]

Stay Social



@fabsportsorg



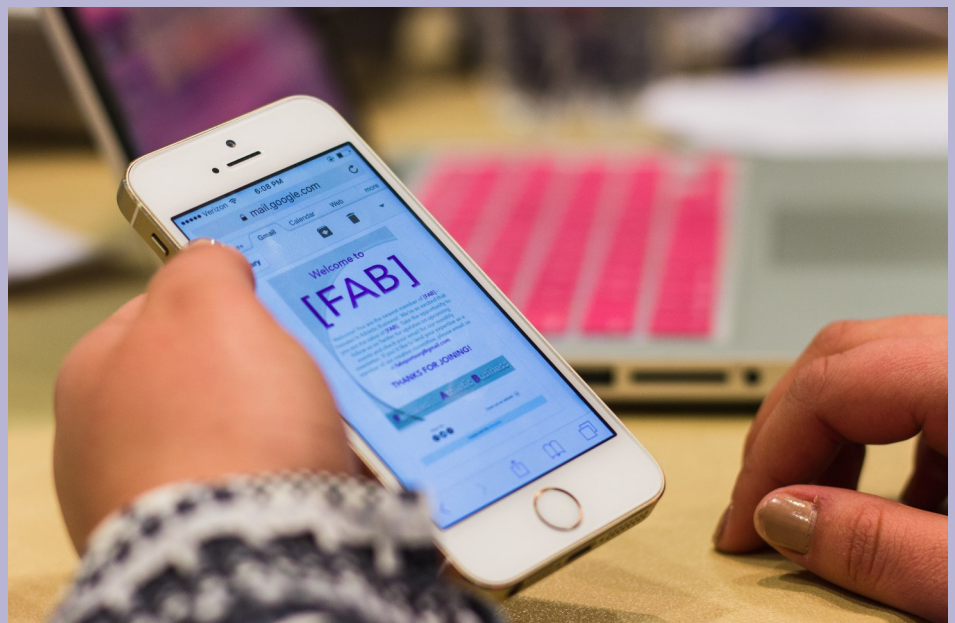
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Facebook.com/faborg



@fabsportsorg



Written by Kristin Porter and Courtney Howard