

# Females in Athletic Business

Sept 2017



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Name	Student/Pro	
Kellyanne G.	Student	
Elizabeth L.	Student	
Erica W.	Student	
Kayleigh R.	Student	
Susan L.	Professional—Broad College of Business	
Kristin S.	Professional—Broad College of Business	
Bridgette R.	Professional—Missouri State Communications	
Abbey R.	Grad Student	
Lia D.	Student	
Anna G.	Professional—Social Media Specialist CMU	
Olivia H.	Student	
Keegan D.	Student	
Taylor W.	Student	
Emma S.	Professional—Nutritionist	

## Welcome New

The brains (and beauty) behind the FAB operations team are changing and growing. We are excited to announce the addition of several volunteers in a few very important areas. First is the team that has lent it's writing skills to our newsletter for the past two months: Kellyanne Gangaware and Elizabeth Leon. Next is our events team: Erica Witte, Kayleigh Rand, Susan Lonier and Kristin St. Marie. Helping out with web-editing are Bridgett Robles and Abbey Robinson. Handling our social media are Lia Disser and Anna Greiner. Helping out with research are Olivia Hardy, Keegan Dashner and Taylor Washington. Lastly is Emma Smythe who took over the huge task of graphic design. We are so grateful for all of these women for volunteering their time, resources and talents to this important cause.



FAB- Females in Athletic Business



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## September Events Near You

Date	Event	Location	Link
9/7/17	Women of the Olympics Wiki Edit-A-Thon	Los Angeles, CA	<a href="https://www.eventbrite.com/e/la84-foundation-and-wise-la-present-women-of-the-olympics-wiki-edit-a-thon-registration-37323836600">https://www.eventbrite.com/e/la84-foundation-and-wise-la-present-women-of-the-olympics-wiki-edit-a-thon-registration-37323836600</a>
9/13/17	Women's Coffee and Chat	Willoughby, OH	<a href="https://www.meetup.com/Women-Business-Professionals-Networking/events/krhkvmwyjbsb/">https://www.meetup.com/Women-Business-Professionals-Networking/events/krhkvmwyjbsb/</a>
9/15/17	Females in Sales	Pittsburgh, PA	<a href="https://www.eventbrite.com/e/sell-like-a-lady-the-integrated-womans-sales-system-tickets-30283623132?aff=es2">https://www.eventbrite.com/e/sell-like-a-lady-the-integrated-womans-sales-system-tickets-30283623132?aff=es2</a>
9/28/17	Women, Wine and Wellness	Chicago, IL	<a href="https://www.eventbrite.com/e/women-wine-wellness-a-networking-event-tickets-36833276321">https://www.eventbrite.com/e/women-wine-wellness-a-networking-event-tickets-36833276321</a>

## Podcast Host Wanted: Great Opportunity for Media-Minded Woman

Written in part by Kellyann Gangaware



Are you experienced in digital media, and interested in sports? You may qualify to be our first ever FAB podcast host! Based on our new partnership with WiSP Sports, [FAB] is looking to produce one of the first podcasts to solely cover the topic of women working on the business side of the sports industry! WiSP Sports currently broadcasts 25 unique shows on topics ranging from equestrian sports to cycling and everything in between. They have built their listenership to more than 1.5 million world-wide and are anxious to add the sports-minded business woman to that group.

With that in mind, [FAB] is looking for a highly qualified personality to host this future podcast. The perfect candidate will be outgoing, passionate about working in sports, enthusiastic and ready to take on the commitment of hosting her own podcast. Most importantly, she will be someone who is looking to get her voice and her personality out there to the world of sports and digital media. She will be responsible for creating one podcast per month on a sports business-related topic of her choice, featuring guest speakers that she arranges with the help of the [FAB] team. Once the raw podcast is created, it will then be produced by the team at WiSP Sports. So you need not have the technical knowledge to produce a podcast, just the equipment necessary to record the show.



This is a great opportunity to have your voice heard, as your podcast will not only be available on the [FAB] website, but also distributed nation and world-wide.

If you have interest and some experience in digital media, sports talk or journalism are interested in the one-podcast-per-month commitment, e-mail your inquiry to [fabsportsorg@gmail.com](mailto:fabsportsorg@gmail.com).

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## Professionals and Students Alike, Looking for an Outlet for



Are you an insightful, highly creative individual who thrives not only on being inspired but also on inspiring others? Are you also adept at using your imagination and have well-developed writing skills?



[FAB] is currently taking applications for an open blogger position. The goal with this blog is to shine light on the day-to-day victories,

struggles and stresses of women working in sports and the young women who are on their way. We're searching for a highly motivated person/people that could be either a student or professional. This position/positions will consist of posting a new blog bi-weekly, but more often when able. Topics must be relevant to our industry but will be up to the blogger. However, topic suggestions would always be available if needed. These blogs will be posted on social media, as well as the [FAB] website and at times in our monthly newsletter.

Blogging is a great opportunity for students and professionals and is a great way to improve your organizational and communicational skills, as well as great resume building! If you are interested please email us at [fabsportsorg@gmail.com](mailto:fabsportsorg@gmail.com).

## [FAB] SUCCESS OVER 18 MONTHS

Growing the community of sports-minded business women

Since February 2016, we've seen our membership grow at a rate of about 1 new member every 1.25 days. We have members representing 3 countries and half the states in America.

## [FAB] FIRST 18 MOS. STATS



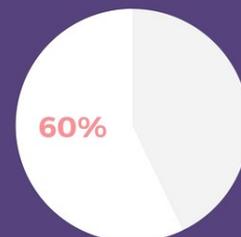
Members from the US, Canada and England



Professionals from more than 30 collegiate and professional teams



99% of [FAB] content is offered for free



60% of members are students and 40% are professionals

# 75

EVERY DAY

Our new and improved website averages 75 hits every day

# 400

MEMBERS

400 Members strong after only 18 months

# 25

NEW MEMBERS

We average approx. 25 new members per month